

"THE BEST ON THE MARKET"

CANADIAN MOVING PICTURE DIGEST

Vol. 23, No. 25

TORONTO 2, CANADA

October 17th, 1931

6 MONTHS FROM NOW!

(It takes two minutes to read this. It will give you plenty to think about!)

WE'RE NOT PESSIMISTS! We merely believe in being prepared for any contingency. If there's a cold, hard winter ahead we're ready for it! Are you? If there's going to be keen shop-

(Continued Inside Cover)

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

(Continued)

ping for pictures by the public, we're set for it. Metro-Goldwyn-Mayer's plans for 1931-32 visualize a year when it is more necessary than ever for M-G-M showmen to have a wide edge over competition. Last year we took top production honors in a walk! The "Trader Horns", "Free Souls", "Politics", "Min and Bills", and all the rest of them—we'll have shows of that calibre plus! We've got the important money names—no question about it—the Davies, Garbos, Crawfords, Shearers, Haines, Dresslers, Novarros, Lunt-Fontannes, Keatons, Gilberts, Montgomerys, Beerys, Tibbetts, Jackie Coopers, Clark Gables and more!

NOW IS THE TIME to visualize what your theatre marquee would look like if those names were to appear on your competitor's house-front! Now is the time to look ahead to **SIX MONTHS FROM NOW** and realize that what you buy now is what you'll have to sell to your public **THEN!** To a public that won't be in the mood to throw money away on unknown quantities!

NEVER BEFORE in all the history of this industry was your buying problem more important!! **Success!—or Failure!—there's no in-between this year!!** Buy badly and you'll have empty seats in these times!! Buy with intelligence and you'll have the assurance backed by seven years of solid success of another Metro-Goldwyn-Mayer Year!

Coming "Flying Fool," the Sky's the Limit at Your Box-Office!

Canadian Moving Picture DIGEST

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RAY LEWIS

Editor and Managing Director

Vol. 23, No. 25

TORONTO 2, CANADA

October 17th, 1931

"Best On The Market"



HERE are no better British pictures on the market than the selected group which will shortly be released through THE BRITISH INTERNATIONAL FILMS OF CANADA, LIMITED, which is the exclusive Canadian distributor of all British International Pictures, through a long term franchise closed early this month.

During the past two years, Regal Films has been distributing British International Pictures, and this company is now distributing a group of pictures under this old contract.

Exhibitors have learned that British International Pictures are the "Best on the Market." Several outstanding successes have not only made an impression through the box-office, upon Canadian exhibitors and the public, but created a market for British films in the United States.

Right now at Warners Theatre, New York, "The Dreyfus Case," a British International Picture, is playing in its eighth week, and good for many weeks to come. Visit New York and you are told, "See 'The Dreyfus Case.'" "The Dreyfus Case" belongs to the Regal Films franchise.

BRITISH INTERNATIONAL FILMS OF CANADA, LIMITED, will offer exhibitors twenty-six selected B.I.P. features, the "Best on the Market," the new season's product; and measuring up, if not surpassing all past successes.

Remember, there will be twenty-six "British and Good." Read these titles, "Flying Fool," "Hobson's Choice," "My Wife's Family," "Glamour," "Keepers of Youth," "The House Opposite," "Man at Six," "Children of Chance," "Shadow Between," "Fascination," "Love Lies," "Perfect Lady," "Rich and Strange," "Carmen," etc., etc.

Look over your files, exhibitors, your editor has never praised a picture which had not the merits to support such praise; and you can bank on this statement that BRITISH INTERNATIONAL FILMS OF CANADA, LTD., will only offer exhibitors the best British pictures on the market; and that all the experience of 16 years in motion pictures will be back of the selection of these pictures.

Your editor has visited the Elstree Studios of British International Pictures in London. There are no finer equipped studios for production anywhere. They represent an investment of several millions. All the equipment necessary towards a perfection in results, a quality in pictures, is centralized at Elstree.

Your public is demanding British pictures. BRITISH INTERNATIONAL FILMS OF CANADA, LIMITED, will have twenty-six of the "Best on the Market" for your public at your theatre! Watch for important announcements.



RA



RAY LEWIS

PRESENTS

THE Metro-Goldwyn-Mayer advertisement this week, on the front and inside front cover, has an editorial in support of M-G-M's product.

The Digest likes a good editorial. The Metro-Goldwyn-Mayer one this week is good. Particularly good, because what it states and claims, is true.

Metro-Goldwyn-Mayer has been leading the procession in the number of its first prize hits for many seasons. Here is an organization which understands what the public wants. Here is an organization, headed by a showman, who knows that the public was, is and ever will be hero-worshippers; and therefore there is a reason for the Metro-Goldwyn-Mayer slogan, "More Stars than there are in Heaven."

Many times we have claimed for Leo the Lion that he is King of Picture production. We still claim for Leo such distinction; and because British International Pictures has followed the policy of Metro-Goldwyn-Mayer in making entertainment, by way of motion picture production, the great objective of this organization, we believe that British International Pictures will achieve the same kind of reputation in the British film world, as Metro-Goldwyn-Mayer has achieved in its world market.

A man is said to be judged by the company he keeps. For the past two years, British International Pictures has been travelling in the same company with Metro-Goldwyn-Mayer, both of these trademarks released through Regal Films Ltd.

Metro-Goldwyn-Mayer is an inspiration for any trademark to follow. British International Pictures will take with it to its new distributing unit, British International Films of Canada, Limited, the memory of such excellent association as Metro-Goldwyn-Mayer.

"THE CHATELAINE," and "McLeans' Magazine" both had lengthy motion picture articles in their October issue. Both mention the fact that Cochrane, of musical revue fame, the Belasco of the English stage, had paid a fine for not presenting the required quota of British films at his London Pavilion Theatre.

We have heard of mental telepathy, and that "great minds run in the same channel," perhaps the Cochrane story in both articles, written by different writers, is just a coincidence, or example of such telepathy, but for the information of exhibitors, and for the enlightenment of the public, it is interesting to know that British films in Great Britain topped box-office receipts last season, so states "Variety," and that British films were placed in hundreds of theatres throughout Great Britain to the extent of 25 to 50 percent of the program, as high as ten times the required amount of the film quota.

Incidentally, the McLean article states that Cyril Maude, in "These Charming People," is an English picture, which has failed to attract a large patronage during its presentation in Famous Players theatres.

What this article failed to mention is that this picture was made by Paramount in England, and that its location does not alter the fact that it is a Paramount picture.

The information that "These Charming People," failed to attract the public, is being used as an argument against the appeal of British films. Had "These Charming People" developed into a big box-office attraction, would British pictures have received the publicity benefits of such a success?

It is a great game, this show business; and the "heathen Chinese" cannot teach us any tricks we do not know.

THE C. A. LEJEUNE book, called "Cinema," has one particularly arresting sentence, "If the screen had evolved no other power than Chaplin, and the Soviet pictures, the opposite poles of individualism and collectiveness, it would have done well."

Chaplin, we know, but what do we know of Russian films? Your editor saw a group of these in London, they were interesting as a study, but morbid as entertainment, and certainly not what the public of the American continent expects in motion picture fare.

Perhaps the Soviet directors are not interested in entertaining, but in educating the public. Perhaps in Russia, the screen is molding a new public; and by the time this new public is produced, a new exhibitor and distributor will also have been created.

There is really nothing new in motion picture management, since our earliest days. Much, however, of the old is as good as new, much, however, of the old can be substituted for something new, something better, better methods of doing business in our business; for instance, ever since motion pictures was divided into production, distribution, and exhibition, there has been trade differences between distributors and exhibitors, and the fact that the business evolved into producer-distributor-exhibitor combinations has not eliminated the same trade opinion differences between these groups and the exhibitors to whom they sell.

Today is the day of solving our economic problems through a world-wide economic necessity. It may be just the time for the Motion Picture Industry to create a new economic system in its business of trading.

(Continued on Page 6)

W.C.T.U. Convention Speaker Advocates Government Control Motion Pictures and Vaudeville

Park Theatre Ltd.
Toronto

Model Theatre
Midland

Classic Theatre
Toronto

Princess Theatre
Woodstock, Ont.

Capitol Theatre
Three Rivers, Que.

Carlton Theatre
Toronto

Ottawan Theatre
Hawkesbury, Ont.

Famous Players
Toronto

Gayety Theatre
Collingwood, Ont.

King Theatre
Lunenburg, N.S.

National Theatre
Toronto

Bellard
Bridgeburg

Blue Water Theatre
Kincardine

Victoria
Toronto

Canadian
Quebec City

Gaiete
Sorel, Que.

Western Provinces:

A. Steiman
Film Exchange Bldg.
Winnipeg

Avalon - Roxy - Columbia
P. J. Nolan Enterprises
Ottawa, Ont.

Bijou Theatre
Winnipeg

Capitol
Barrie, Ont.

Imperial Theatre
Sarnia

United Amusements
Montreal

Royal Theatre
Bowmanville

Belsize Theatre
Toronto

Palace
Cardston, Alta.

Plaza
Montreal

Royce Theatre
Toronto

Capitol
Wallaceburg

Major St. Clair
Toronto

King George
Port Colborne

Major Rogers Rd.
Toronto

Bedford Theatre
Toronto

Capitol
St. Johns, Que.

Kingswood
Toronto

Mayfair
Toronto

*Quebec and Maritime
Provinces:*

Burpee & West
215 University Tower Bldg.
Montreal

CONFIDENCE

SERVICE which meets the needs of
the theatre in every detail.

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the largest and most reliable Can-
adian and British factories.

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These have built up the confidence with
which the Theatre Promotions Regd.
are regarded by exhibitors every-
where.

A partial list of our many accounts
appears on this page, any one of
whom can endorse this Confidence.

Silverware

International Silver Co.

Wm. Rogers Mfg. Co.

Niagara Falls, Hamilton, Toronto

Dinnerware

Sampson, Bridgewood & Son

Stoke-on-Trent, England

Theatre Promotions

ELGIN 1921

(REGD.)

69 York Street

TORONTO

Ray Presents

(Continued from Page 4)

ANOTHER paragraph in "The Chatelaine" article should be challenged, "admitting every atrocity which has come out of Hollywood in the past, and without bias or prejudice, the average movie fan likes the average American picture better than the average British picture." It is a dangerous admission, and one which even the most biased American supporter would be loth to admit. "Every Hollywood atrocity" is certainly no compliment to Hollywood and the American Film Industry, nor is it a compliment to the Canadian public to admit they prefer "American atrocities to the average British film."

If this is true, then the taste of Britishers is certainly in need of film education. Incidentally this article has referred to your editor as follows, "one person credited with starting the White investigation is Ray Lewis, editor of the Canadian Moving Picture Digest, a trade journal which alternately supported the independent theatre-owners in Canada and the Famous Players Corporation."

Col. John Cooper knows quite well that this statement is unfounded. That The Digest has always supported the independent theatre-owner, and even commenced proceedings for "Restraint of Trade," etc., against the Famous Players Canadian Corp., as far back as 1926.

Up to this date The Digest and the Canadian theatre company were, it appears, from the editorial policy, totally opposed to each other's policies as these governed Independence and Monopoly and Fair Play in Film Competition. Throughout the sixteen years of Digest publication, its editorial policy has irrevocably and persistently been one of Independence!

THE CHATELAINE" article continues, "Miss Lewis was chosen representative of the Minority Shareholders of Famous Players who were not satisfied that the company had not accepted the alleged offer of \$70.00 a share from British Gaumont. On the stand, Ray Lewis, or Mrs. Joshua Smith, was referred to by I. W. Killam as "Nathanson's second self." But whatever the result may be, I feel quite sure Mrs. Smith acted in good faith and in the interest of the "smaller fry" among the theatre owners."

Either Miss Elston, who is credited with writing this article, is a fool, or she is being deliberately misleading. Knowing the lady, I would certainly not call her "a fool," nor deliberately attempting to imply a relationship which might suggest a motive of interest, unless the latter phase has been inspired by a wily gentleman, so cunningly, as to have led the instrument used for this service, to believe that her statement was naively innocent. The assurance which she gives to the readers, regarding her own belief in respect to Mrs. Smith's sincerity, reminds one of praise given to people after they are dead; and the statement the writer of The Chatelaine article makes in connection with "smaller fry" is again utilized to show that Ray Lewis' interest in the Independents is something which these Independents deem unnecessary.

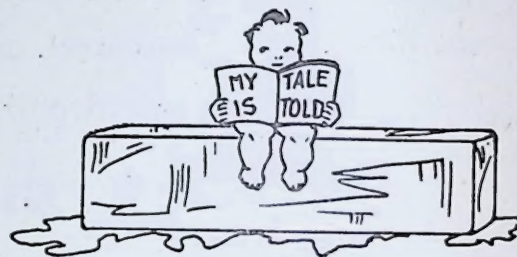
For instance read this statement; "However, I asked a man who owns one of these small theatres in Toronto, a very intelligent, reason-

able and sensible man, whether the abuses about buying pictures were as flagrant as some of the testimony implied. From his guarded answer I surmised that he and most of the other "little fellows" realized that they couldn't expect to deal with the big producing companies on the same basis as the large theatre-owners, but they had to stick together to try to get the best deal they could out of the situation."

"It would seem to me that the average small theatre owner would have as much chance of getting first call on a producer's best product as the owner of a small suburban jewellery shop would have in the same market with one of the nationally known jeweller's buyers. And if anyone thinks the small butcher or grocer can go into the same market with a big departmental store on the same price basis he is also very much mistaken."

EVERY time I think of the furore caused by the terms "block booking and blind booking," I wonder if block and blind booking in motion picture distribution are any greater evils than similar intricacies of the garment trade. I know of many cases where Canadian buyers abroad are forced to buy an entire factory's output to ensure them certain wanted models, and it has always been a common practice this buying of "job lots" which eventually find their way to department store bargain counters."

Again may I congratulate Col. John Cooper for having so successfully sold Miss Elston the idea that the "little fellow" should take whatever he can get and be glad to be allowed to live! This happens to be 1931 and "big fellows" in big enterprises, all over the world are listening very attentively to the "little fellows," in economic and trade adjustments. By and by this Industry's hearing will improve in this direction also!



(Special to Digest from Winnipeg)

Antone Lauriente, motion picture theatre exhibitor of Trail, B.C., will be sent by the British Columbia government to Toronto to testify at the forthcoming prosecution of the alleged Canadian motion picture distribution combine.

Mr. Lauriente's evidence was featured in the report of Peter White, K.C., federal investigator, who found that a combine exists in Canada. In brief, Mr. Lauriente charged in his evidence to Mr. White that his operations at Trail had been hampered by the alleged combine.

Smashing their way into the Arlington Theatre, at 863 Portage Avenue, Winnipeg, sometime Monday night, Oct. 12., safecrackers broke open the strong box and escaped with \$150 in cash before the robbery was discovered.

The yeggs gained entrance by breaking into the rear door of the establishment, and ripped the heavy door almost completely from the vault in smashing it open.

Roxy Theatre Opens at Westville, N.S., capacity 400. Mayor Doyle Officiates, Other Government Representatives Present



Show Business



(Special to Digest from Winnipeg)

The result of the theatre name contest which has been running for the past two and a half weeks in Winnipeg, to secure a name for the new theatre on Academy Road and Ash Street, in a fashionable residential district, was announced recently at the Roxy Theatre by the judges.

The response to the request for a name brought out more than 30,000 suggestions. The selection of the name was no easy task, but after carefully studying all the requisites essential in a good theatre name, it was finally decided that "Uptown Theatre" would be the best monicker for this newest and most up-to-date theatre which will open soon in the River Heights residential district. The Northern Electric Company gave the winner an electric radio.

Work is progressing very favorably on the new theatre, but it is thought that it will be another six weeks before this beautiful theatre is thrown open to the public of Winnipeg. It is costing \$175,000.

A. Miles, the President of the Allied Amusements, Ltd., who has just returned from a trip through the United States in search of new ideas and the latest innovations in theatres, promises that the "Uptown" will bring "everything" to Winnipeg.

Thomas A. Edison Passes

THOMAS A. EDISON passed away on Sunday, Oct. 18th, at his home in West Orange, N.J.

The passing away of this "grand old man of scientific light," leaves this civilization with a feeling of loneliness, for the greatness which has passed on, although Edison will always remain an Immortal among the Mortals, as long as the incandescent light is the light which lights up the darkness of our night!

President Hoover of the U. S., in wiring his sympathy to Mrs. Edison said, "Mr. Edison was as great in his fight for life as he was in the achievement which has made the whole world his debtor. I mourn his passing, not only as one of the greatest men our nation has produced, but as a personal friend. On behalf of the nation I express the profound sympathy of all our people, and Mrs. Hoover and I personally extend our deepest sympathy to you in your irreparable loss."

The Motion Picture Herald states that it was in the West Orange laboratories of Mr. Thomas A. Edison that forty-two years ago, this October, the Motion Picture was born and christened the Kinetoscope.

Edison certainly was the inventor of the "Kinetoscope," but not the inventor of the motion pictures in the practical form necessary for commercialization. Edison did not patent his invention until 1891, whereas in 1889, the late Friese-Greene, an Englishman, patented his combined cinematograph camera and projector, and on June 26th of 1890, at the Annual Photographic Convention, held that year at Chester, a large number of people, interested in photography, were given a demonstration of the Friese-Greene invention.

It is interesting to relate that at the request of Edison, Friese-Greene sent him a specification of his patent, ac-

companied by explanatory drawings, since there was some possibility of a joint exploitation.

Friese-Greene's son, and a collaborator in his latter experiment, is now on the technical staff of British International Pictures. This information is by Langford Reed, who has written several interesting and enlightening articles on "British Pictures Past and Present."

Edison's Canadian association covered a short service with the G. N. W. offices in Toronto, where he operated a key. Following which he was night operator at Stratford Junction.

But the inspiration and genius of the inventor interfered with his duties, he was then experimenting, and he lost his job, another Toronto man being sent on to replace him, Edison leaving for Detroit.

The village of Vienna, Ont., was founded by the Edison family, his father living for many years at Bayham Township, Elgin County.

In 1884 and 1888, according to a story published in the Toronto Daily Star of Monday, October 19th, the second electric railway to be built in the world, carried passengers from Strachan Ave., Toronto, to the gate of the Canadian National Exhibition, and it was on this railway that Edison made his final experiments.

Thomas Alva Edison was born in 1847 at Milan, Ohio, he passed away in his 84th year, having given the world a life of creative effort.

The Lord said, "Let there be light, and there was light."

Blessed be The Name of The Lord, and may He gather unto His Bosom, one of His Children, who was born as a light unto the world!

ABOUT two weeks ago, Jim O'Loughlin, Canadian Manager of Fox Films, lost his son, Martin, then in his 21st year. It was a great blow to Jim, but he has taken it with a spirit of resignation, a belief in the Divine Love of our Father which Art in Heaven, which is an inspiration to all of us who are so wrapped up in the material considerations of this world. The Digest remembers Jim's boy and sympathizes with this father in his sorrowful loss.

Northern Electric Sues Baldwin International Radio

Suits have been instituted in the Exchequer Court at Ottawa against the Baldwin International Radio of Canada, Limited, by the Northern Electric Co., Limited, for the alleged infringement of Canadian Patents Nos. 169472, 213999, 226704, 230335 and 270205 by the sale of Amplifiers and No. 287240 by the sale of Loud Speakers known as the 1-B Giant Dynamic by the Baldwin Company.

Imperial Order Daughters of Empire, New Brunswick Chapter, Condemn "Movie Combine in Canada"

The New Film on Broadway

By Betty Ross

"NEW ADVENTURES OF GET-RICH-QUICK WALLINGFORD," adapted from George Randolph Chester's stories; directed by Sam Wood; produced by Metro-Goldwyn-Mayer.

George Chester's well known characters live once again to delight their admirers and with the aid of William Haines and Ernest Torrence these fiction heroes actually exist. William Haines is cast as J. Rufus Wallingford and Ernest Torrence is entrusted with the role of Blackie Daw. Jimmie Durante makes up the third swindler in the party and is very funny as Schnozzle.

The antics of this trio of swindlers are very humorous as their wily ideas to extort money from the stupid public are put into play. The brilliant Wallingford is always a bit ahead of the detective McGonigal, who is watching him closely.

Wallingford and his pals dislike parting with money. They elude the vigilant hotel clerks and brazenly march out of the place without paying their bill. Wallingford talks freely of his acquaintances in Wall Street, and has the temerity to pen letters to them. One missive is not supposed to be mailed, but it is, for awhile Schnozzle makes the spectators laugh, he is not a character presumed to be overgifted with graymatter, and it is he who slips the letter in an unaddressed envelope down a chute.

This Wallingford is constantly offering bait for the unwary, who are soon pleading to have their money taken from them. Checks are not welcome to Wallingford and therefore for a while Wallingford is in the uncomfortable position of having — through the stupidity of Schnozzle — a cashier's check for \$25,000 and not being able to risk getting the money for it. His actions are assumed to be more or less on the brink of the law.

Later they go to a small town and in a manner of their own create interest in a plot of land owned by a friend raising the value of it thereby to a fabulous sum.

McGonigal at the end believes he had enough evidence to convict Wallingford, but he finds out that there is honor among swindlers when Schnozzle sets a match to the check endorsed by Wallingford.

* * * *

"THE GAY DIPLOMAT," written by Benn W. Levy; directed by Richard Boleslavsky; an RKO-Radio production.

A highly interesting melodrama of love and espionage is thrilling Broadway audiences.

A handsome army officer is put on trail of a lovely woman spy, and the most natural developments ensue when the two attractive enemies are brought together, even though the welfare of the captain's regiment is at stake. But there are two beautiful spies in this picture and one is innocent, making an easier solution for the captain's romance.

Ivan Lebedeff makes a dashing and pleasant character of Captain Orloff. The two women are attractively presented, on the sinister side by Betty Compson and on the romantic by Genevieve Tobin. The director, Richard Boleslavsky, has dressed up his story pleasantly enough, and he uses his cameras very intelligently in such scenes as the cavalry charge, which opens the film.

"SMART WOMAN," an adaptation of Myron C. Fagan's play, "Nancy's Private Affair"; directed by Gregory La Caga; an RKO-Radio production.

A clever and entertaining picture concerning the trials of married women and their susceptible husbands is now causing much amusement among film audiences. Nancy Gibson is the woman whose husband Donald causes her concern.

When she returns from Europe she learns to her dismay that Donald has fallen head over heels in love with a kittenish blonde, whose mentality is strained by any serious thought, so much so that it is noticeable that she does not even attempt to express disappointment, contenting herself by smiling. This charmer (so far as Donald is concerned) is named Peggy Preston.

Nancy meets Sir Guy, a wealthy bachelor, on her homeward bound ocean crossing. He, possibly truthfully, pretends to be quite impressed at setting eyes on a woman who loves her husband. Hence when Nancy hears from her husband of his affection for Peggy, this bright young wife calls in Sir Guy, who not only poses as being infatuated with Nancy, but eventually carries on a flirtation with Peggy. It is quite plain, even to Donald, that Peggy is not blind to Sir Guy's good looks or his cleverness, and he evidently does not object to his being wealthy. Peggy's limited brain-power leads her to believe that Sir Guy will not take another ride in his expensive car until he takes her away to marry her. It is very satisfying to Sir Guy when he disabuses her mind of any such romantic notions.

Poor Donald is so sorry for Nancy, because he fancies that Peggy has stolen Sir Guy from her. Many in the audience may think that Nancy is too lenient with her husband by letting bygones be bygones, but, of course, Nancy will hold the whip hand from then on.

Mary Astor gives a splendid performance in the role of Nancy. John Halliday is good as Sir Guy, and Robert Ames does well as Donald.

You will find this picture truly amusing.

(Special to Digest from Winnipeg)

"Rome. — The International Council of Women today was expected to consider a resolution introduced by Mrs. Ambrose H. Diehl, of New York, demanding that motion picture producers be forced to portray women in other roles than that of 'sex protagonist'."

Mrs. Diehl introduced the resolution after an address in which she declared censorship was not solving the problem of the motion picture producers in the United States. She urged the organization to sponsor a campaign which would direct pressure on the producers to portray women in their true light.

Her resolution demands that producers preserve 'respect for religion and the home, treatment of crime in such fashion as to discourage its imitation, accuracy in the portrayal of racial and national customs and cultures, and the presentation of woman with true proportionate stress on the great urges which motivate her life—mother love, devotion to family, sacrifice for her loved ones, desire to complement and strengthen her mate, forceful contribution to business, civic and social progress, instead of the present false projection of woman solely in the role of sex protagonist.'"

Watch for "Flying Fool" It's a B.I.P. Not Over the Head of the Canadian Public

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Joan Crawford in the Metro-Goldwyn-Mayer production, "This Modern Age," adapted from the story, "Girls Together" by Mildred Cram. Miss Crawford is supported by Neil Hamilton, Hobart Bosworth, Pauline Frederick and Monroe Owsley. Pauline Frederick, Joan's mother, has been separated from her husband for several years, without being able to see her daughter. After the husband dies, Joan writes her mother that she is coming to visit her, but Pauline is not very overjoyed, as she is being kept by a wealthy man. Joan arrives, and is in a driving accident with Monroe Owsley. They are helped by Neil Hamilton; and Hamilton and Joan fall in love. Overhearing a conversation between Pauline and her lover, he insists that Joan, who had not heretofore known the state of affairs, leave her mother instantly, giving her the reason. When she refuses and defends her mother, he leaves. Joan and Pauline take a small apartment, but Pauline, realizing that she is hindering her daughter's future returns to her lover. Joan is going to go away with Monroe Owsley, but Neil, learning about her mother's sacrifice, prevents her from doing so. Directed by Nicholas Grinde.

UPTOWN—Manager Tom Daley — "Ten Nights In A Bar Room," a Columbia picture with William Farnum and Thomas Santschi. Adapted by Norton S. Parker. It is a new version of the favourite old melodrama by the same name. The main theme of the story is the degeneration of a good natured miller into a drunkard, and the regeneration through his love for his little daughter. William Farnum, as the miller, deserves a great deal of credit for his clever characterization. Both Farnum and Santschi do some superb acting in the scene of the fight in the bar room. The supporting cast includes Patty Lou Lynd, Rosemary Theby, Robert Frazer, John Darrow, Sheila Manners and Melbourne MacDowell. Directed by William O'Connor.

TIVOLI—Manager James Lynch—Paramount production, "Monkey Business," with the four Marx Brothers, Groucho, Harpo, Chico and Zeppo; supported by Thelma Todd, Ruth Hall, and Tom Kennedy. An extremely fast moving picture with the usual mad tricks of the Marx Brothers, calculated not to make sequence or sense, but for laughter. The picture opens with the four on board a steamship as stowaways. On getting to shore they become the bodyguards for two racketeers, and are successful in saving the daughter of one of the bosses from some gangsters, who have kidnapped her from a masquerade ball. Directed by Norman MacLeod.

IMPERIAL—Manager H. V. Knevels — "Daughter of the Dragon," with Anna May Wong, Warner Oland, Bramwell Fletcher and Sessue Hayakawa. A Sax Rohmer mystery drama. Fu Manchu, who was supposedly dead, returns to London, in order to revenge the death of his wife and son, by killing Sir John, whom he believes was the cause of their death. He poisons Sir John, but is shot when trying to escape from the house. On his death bed he forces Ling Moy, his daughter, to promise that she will kill Sir John's son, Ronald Petrie. But she is unsuccessful as she falls in love with Ronald. In the last attempt on his life, Ronald is saved by a Chinese detective, played by Sessue Hayakawa. Fu Manchu's henchman, who has been forcing the girl to kill, is shot; and no longer under the shadow of Fu Manchu, Ling Moy and Ronald are united. A Paramount picture directed by Lloyd Corrigan.

SHEA'S—Manager Jerry Shea — Elissa Landi in the Fox film, "Wicked," with Victor McLaglen. Una Merkel and Theodore Von Eltz. Elissa Landi kills a policeman to save her husband, who she later learns is a crook. She is sent to prison but is given a parole so that her baby will not be born in the prison. Through the help of a friend, Victor McLaglen, she is released, only to find that her baby has been adopted. She steals the child and McLaglen succeeds in preventing the child's foster parents from prosecuting. She marries McLaglen and takes the child with them to Australia. Directed by Alan Dwan.

A Complete Supply Service!

Every item of any particular brand or make used in or around a Theatre we can either supply from stock or obtain for you on short notice.

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Mrs. Waite takes over management of Melita Theatre, Melita, Manitoba, Sound Installation completed

Round About the Studios

Helen Hayes Stars In M-G-M Pictures

"The Sin of Madelon Claudet" has been selected as the final title for the photoplay formerly known as "The Lullaby," which is the picture in which Helen Hayes will make her screen debut for Metro-Goldwyn-Mayer. The supporting cast includes Neil Hamilton, Lewis Stone, Jean Hersholt, Cliff Edwards, Marie Prevost and other players.

John Huston Signed by Universal

John Huston's work in Universal's picture, "Law and Order," was so good that he has been signed to a long term contract by Carl Laemmle, Jr., John Huston is the son of Walter Huston, star of this picture.

"Way Back Home"

"Way Back Home" is to be the title of the rural drama wherein Phillips Lord, "Seth Parker," is to make his talking screen debut for Radio Pictures. Its previous title was "Other People's Business."

Edgar Wallace Signed

Edgar Wallace, famous British author, has been signed by Joseph I. Schnitzer, to write original stories for Radio Pictures. Wallace will arrive in Hollywood early in November.

United Artists Studio Closed

The United Artists Studio closes this week until May. Eight pictures have been completed, and are awaiting release. They are as follows: "Age For Love," "Corsair," "Scarface," "The Struggle," "Tonight or Never," "Arrowsmith," "Sky Devils," and "Cock o' the Air."

Keaton's New Picture "Her Cardboard Lover"

It was announced last week by the Metro-Goldwyn-Mayer Studios that Buster Keaton's next starring vehicle would be "Her Cardboard Lover," which at one time was a popular stage farce with Jeanne Eagels in the leading role.

Jackie Cooper to Begin Work in "Limpy"

Jackie Cooper, just finished with his role in "The Champ," the Metro-Goldwyn-Mayer picture co-starring him with Wallace Beery, will begin work in about two weeks in "Limpy," the well-known William Johnston novel. Harry Pollard will direct.

"Tin Gods" New B.I.P. Production

British International Pictures is to produce the thrilling mystery drama, "Tin Gods," directed by F. W. Kraemer, the co-director of "The Dreyfus Case."

Ian Keith Signed by Columbia

Ian Keith has been signed to play the role of a famous Shakespearean actor in Columbia's "Unwanted" which is now in production, under the direction of Louis King.



Robert Armstrong and Eddie Quillan co-starred in R.K.O. Pathe "The Tip Off."

Jean Harlow to Star In "Blonde Baby"

Jean Harlow is to be featured in Columbia's new picture, "Blonde Baby," adapted from the novel by Wilson Collison. Direction by William Beaudine.

"The Dreyfus Case" Breaks More Records

"The Dreyfus Case", British International picture distributed by Columbia, has broken all records established at the Cameo Theatre, Cleveland, Ohio, for the past six months.

Metro-Goldwyn-Mayer has acquired motion picture rights to a pirate story, "China Seas," a novel by Crosbie Garstin, published by Stopped Company.

Vicki Baum Signed by M-G-M

Vicki Baum, author of "Grand Hotel," has been signed to a Metro-Goldwyn-Mayer contract. Miss Baum has been engaged to work on the motion picture adaptation of her novel. Edmund Goulding will direct the new picture.

B.I.P. Film "The Bachelor's Baby"

"The Bachelor's Baby," the new B. I. P. film to be produced immediately by Harry Hughes, will have a particularly interesting cast, including William Freshman, as hero; Ann Casson, as heroine.

Television at B. S. Moss' Broadway

There will be television demonstrations as part of the show at the B. S. Moss Theatre, Broadway, starting October 24th, when scenes from the play "He," will be broadcast from the stage of the Theatre Guild Theatre.

Bushell to Play In Negri Films

Anthony Bushell, who appeared with Constance Bennett in "Born to Love," returns to the RKO Pathe Studios to play an important role in Pola Negri's starring vehicle, "A Woman Commands."

Universal Purchases Knoblock Play

Universal has bought the motion picture rights to the Edward Knoblock play, "If A Body." The title has been changed to "Apartment Hotel." Russell Mack will direct.

British & Dominions Get Wodehouse Story

Herbert Wilcox, director of productions to British & Dominion Film Corp. Ltd., has announced the purchase of the rights of "Summer Lightning," by P. G. Wodehouse, and also "Sorry You've Been Troubled," by Walter Hackett.

Myrna Loy for Metro

Myrna Loy, recently a Fox player, has signed a term contract with Metro-Goldwyn-Mayer.

Norman Smith of Calgary taken over management Highwood Theatre, High River, Alta.

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